

Sponsor Benefits 2014/2015

Recognition & Marketing Sponsor Benefits	Title \$20,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Partner \$2,500
Title Sponsorship (and associated Title Sponsor Benefits) of one of Financial Beginnings' six Major Program Initiatives (see Defined Terms) or Financial Beginnings' annual fundraising event	✓				
Recognition as Title Sponsor of the associated Major Program Initiative's page in Financial Beginnings' Annual Report and the dedicated program page on Financial Beginnings' website	✓				
Press release sent by Financial Beginnings announcing the funding partnership	✓	✓			
Co-sponsorship of one Program Topic of either the Financial Foundations program or the Unraveling the Mysteries of Your Money series (see Defined Terms)	✓	✓	✓		
Customized promotional materials including signage and personal letter distributed to school and community group partners	✓	✓	✓		
Sponsor interview posted on Financial Beginnings' blog	✓	✓	✓	✓	
Sponsorship (at associated level) of Financial Beginnings annual fundraising event	✓	✓	✓	✓	
A supply of promotional flyers for Sponsor's use to promote their partnership with Financial Beginnings with clients, customers, or local schools	✓	✓	✓	✓	
Sponsor name and logo displayed on inside back cover of both the English and Spanish Student Manuals for the Financial Foundations program and the Financial Footings program	✓	✓	✓	✓	✓
Recognition in Financial Beginnings' Annual Report	✓	✓	✓	✓	✓
Special feature in online newsletter, sent to mailing list of over 3,000	✓	✓	✓	✓	✓
Recognition on Financial Beginnings' website	✓	✓	✓	✓	✓

Service-Related Sponsor Benefits	Title	Platinum	Gold	Silver	Partner
A supply of 100 customized Student Manuals with sponsor's logo on the front cover, to be distributed via Sponsor's preferred channels	✓	✓	✓		
A dedicated month of Sponsored Program (see Defined Terms)	✓	✓	✓	✓	
Personalized Volunteer Training held at Sponsor's organization to train up to 100 volunteers including volunteer materials	✓	✓	✓	✓	✓
Quarterly reports provided by Financial Beginnings about Volunteer Service Achievements (see Defined Terms)	✓	✓	✓	✓	✓
Secure access to Financial Beginnings' online reporting system so Sponsor's company can share service and output reports	✓	✓	✓	✓	✓
Sponsor's employees receive access to Financial Beginnings' internal website and mobile app	✓	✓	✓	✓	✓